

SENIOR PR ACCOUNT MANAGER 100%

*PR/TICULAR is a **360 PR Agency** with offices across **3 countries and 4 cities**: Zurich, Lausanne, Munich and Bratislava.*

*The agency has a **renowned client portfolio**, particularly in the **lifestyle and luxury goods sector**. Our clients highly appreciate our broad network in the Swiss, German, French and international media landscape, our efficiency, reliability, and creativity.*

*We are looking for an **experienced Senior PR Account Manager (100%)** for one of our Swiss offices (**Lausanne / Zurich**) for the independent management of various client mandates with a good knowledge of the media and influencers landscape.*

Start of work immediately or upon agreement.

Your profile:

- Extensive PR experience (minimum 5 years) in an agency
- Independent mandate management & positive communication with clients
- Solution-oriented consulting in all areas of communication
- Conception of communication strategy developments
- Writing & editing of media releases and content for various channels and formats
- Handling of media/influencer enquiries
- Planning, organizing and participating in media events and trips
- Conception and implementation of various communication projects and client events, including budget responsibility

Requirements:

- Native French or German as well as a high level of textual confidence
- Writing & editing skills of media releases and content for various channels and formats
- Multi-lingual background is a plus (English a must - and further languages an advantage)
- A broad network within the local media landscape (Print, Online, Radio & TV) and in the field of KOLs & Influencers
- Ability to flexibly engage with different topics and industries
- Independent and efficient working method, detail oriented
- Leading teams/employees
- Strong work ethic and ability to work under pressure to meet deadlines
- Affinity and talent for new customer acquisition
- Strong dialogue, communication and presentation skills
- Experience in the lifestyle or/and luxury industries as well as in one or several of the following industries is a plus: Watches, Automotive, Fashion, Gastronomy/Hotels/Tourism or Consumer Goods

We offer:

- Independent and autonomous work style
- Commission earned for the acquisition of each new clients
- Exciting mandates and challenging projects for internationally renowned clients
- A motivated, young and dynamic team
- Development and promotion opportunities
- An attractive, modern and dynamic working environment & a centrally located workplace

We look forward to receiving your application by e-mail to gabrielle.moussafir@particular.com